BodyGuardz Trainr Pro Case Keeps You Moving and Motivated

Snap-in Snap-out Fitness Armband Case Streamlines Exercise

LEHI, UT, May 16, 2017 — <u>BodyGuardz</u>®, leading provider of mobile device protection, proudly introduces Trainr Pro^{TM} —a high-performance iPhone case that enhances the active on-the-go lifestyle through lightweight sport-grip materials, athletic-grade impact protection and a one-of-a-kind "snap-in" armband.

Trainr Pro uniquely takes exercise flexibility to the next level with a highly reflective removable armband that was designed for even the most vigorous workout sessions. In a "snap" and no wasted time, your iPhone will quickly transform into a supremely comfortable and adjustable workout accessory, and back again in moments.

"While using Trainr Pro it becomes immediately apparent how useful and fun this product is," said Ryan Noel, BodyGuardz' senior brand manager. "We've successfully designed an athletic accessory that's capable of adapting to your lifestyle. Whether you're out for a run, hike or simply love to hit the gym, Trainr Pro is a game-changing product that is ready to support you, while fully protecting your phone."

For those who want the premium Trainr Pro's look and feel without armband compatibility, the stand-alone BodyGuardz Trainr™ case is the perfect solution. Universally, both Trainr Pro and Trainr offer three-tiered device defense:

- Soft elastomer material found in fitness wearables provides comfort/grip to prevent accidental drops
- Transparent polycarbonate back keeps phone scratch-free, without hiding its color or design
- Shear thickening Unequal[®] pro-athlete technology protects phones from impact damage

The Trainr Pro (\$49.95) and Trainr (\$39.95) iPhone 6s/7 and 6s Plus/7 Plus cases can be purchased online at Target, Best Buy and BodyGuardz, as well as select Target and Best Buy stores nationwide. Various color options include: black with gray accents¹, gray with mint accents² or gray with blue accents³.

About BodyGuardz

Founded in 2002, BodyGuardz is committed to offering top-quality solutions and services at competitive prices. The company prides itself in providing products, service and delivery that customers notice as a step above the rest. BodyGuardz designs reliable mobile device accessories that keep up with today's active lifestyles. To learn more, visit <u>BodyGuardz</u>.

About Parent Company BGZ brands™

BGZ brands' mission is "to enhance our customers' lifestyles through branded products and services of elevated value and quality." Formerly known as BodyGuardz, BGZ brands has become the powerhouse parent company of three distinct consumer electronic accessory brands—BodyGuardz, a leading device protection company; Lander®, expedition-inspired accessories for the explorer in all of us; and MOXYO®, modern accessories for you. For more information, visit BGZ brands.

- 1. Target.com, Target, Best Buy, BestBuy.com and BodyGuardz.com
- 2. Target.com, Target and BodyGuardz.com
- 3. BestBuy.com, Best Buy and BodyGuardz.com